



Spotlight on Safeguarding June 2026. In this issue: sexism and misogyny/sun safety/Early Help

Helping our children navigate sexism and misogyny

In recent years, schools across the UK have seen a rise in children repeating sexist language, stereotypes and harmful attitudes, sometimes without fully understanding what they mean. These ideas don't appear out of nowhere. Many children are encountering them online, often through platforms and personalities that can seem harmless at first glance.

Where are children hearing these messages?

Children of primary school age are increasingly exposed to content through:

- **YouTube** - Videos, 'shorts' and gaming content can sometimes include sexist jokes, stereotypes or influencers promoting harmful views about girls and women.
- **TikTok** - Short, fast-moving clips can expose children to trends or influencers who normalise disrespectful attitudes.
- **Snapchat** - Private sharing and stories can spread unmoderated content between peers.
- **Roblox and Fortnite** - Chat functions and user-generated content can sometimes include inappropriate language or ideas. The games available on Roblox can often encourage harmful attitudes.
- **WhatsApp groups** - Even younger children may be part of group chats where videos, memes or comments are shared without adult oversight.

How might this show up in school?

In the classroom and playground, these influences can appear as:

- Boys and girls repeating phrases they've heard online without understanding the meaning.
- Comments that suggest girls are 'less than' boys or should behave in certain ways.
- Exclusion or teasing based on gender.
- Increased use of disrespectful or sexualised language to other children and staff.

Often, children are not intending to harm - they are experimenting with language and ideas they've picked up elsewhere. However, it is important we address this early so it does not become normalised.

What can parents do?

Small, consistent steps can make a big difference.



Support for children and families

If you ever have concerns about your child's emotional wellbeing or need advice or support, the following organisations offer trusted guidance for parents and children:

Place2Be: Provides mental health support in schools and practical advice for parents on children's emotional wellbeing.

Young Minds: Offers a dedicated Parents' Helpline, resources on children's mental health and guidance on supporting children through worries, anxiety and big emotions.

NSPCC: Provides advice and support around safeguarding, keeping children safe and what to do if you're worried about a child.

Childline: A free, confidential service for children and young people who need someone to talk to. It can be reassuring for children to know support is available beyond home and school



Safeguarding Newsletter - Woodgate Primary

Working together to keep our children safe

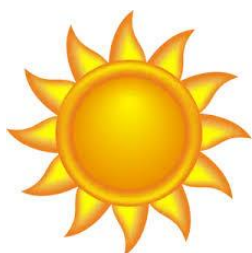
As we move into the summer period, we kindly ask families to remain vigilant in keeping children safe whilst enjoying the warmer weather and greater independence that often comes with it.

Please ensure you know where your children are, who they are spending time with and what their plans are each day. Clear routines, agreed boundaries and regular check-ins can make a significant difference in keeping children safe.

We also encourage families to talk openly with children about staying safe in the community, near roads and water, and when using the internet or mobile devices. Remind children that if they feel worried or unsafe at any time, they should speak to a trusted adult immediately.

During hot weather, please remember sun safety and hydration, and encourage children to take breaks from the sun and drink plenty of water.

Children – Stay Sun Safe!



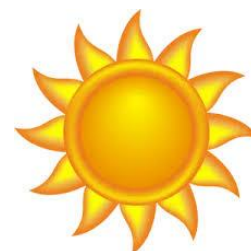
Put on sun cream before school

Wear your hat outside

Drink lots of water

Play in the shade when you can

Tell an adult if you feel too hot



Early Help – Summer Support

We know that families may need extra support during the summer holidays. You do not have to wait until school reopens—help is available across Birmingham to support with family life, wellbeing and challenges at home.

If you are worried about a child's safety, contact CASS immediately or call 999 in an emergency.

You can also speak to your GP, health visitor or local children's centre.

St Michael and All Angels Church runs a local food bank and community food cupboard to support residents in Bartley Green facing financial difficulties. The drop-in cupboard is situated at the church and provides essential non-perishable groceries to anyone in the area who needs them.

<https://family-action.org.uk/services/early-help-programme-birmingham/>

Who's who at Woodgate Primary

Miss Carroll

Assistant Head Teacher and Lead DSL

Mrs D Colley

Head Teacher and Senior DSL

Mr P Jones

Deputy Head Teacher and DSL

Mrs Emma Williams

Attendance Officer and DSL

Mr Steven Bradley

Assistant head Teacher and DSL

We have key information on the school website for parents to access important documents regarding safeguarding

<https://www.woodgateprimary.co.uk/>